What is it?
Do you want to take part in a UK-wide initiative ‘The Big Care Home Conversation’ to raise public understanding of care homes?

This public engagement exercise will be launched in mid-May and is led by My Home Life (www.myhomelife.org.uk).

Aims and Objectives
Ultimately, The Big Care Home Conversation is a celebration.

The conversation will help to:
- Increase public understanding of the realities of and potential for care homes
- Inspire greater connection between care homes and the wider community
- Dispel some of the myths that surround care homes

Get Involved!
The Big Care Home Conversation needs your support. There are lots of resources for you to use on the My Home Life website which will help you to stimulate the dialogue.

Contact us at:
Email mhl@city.ac.uk
Follow our progress: www.myhomelife.org.uk Twitter: @MyHomeLife1

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Tom Owen, My Home Life Director

Care homes will be invited to open their doors to friends, families and local communities to celebrate what they are doing and to explore:

“What makes life good in care homes now, what could make them better – and how might we get there?”.

The results of which will help the My Home life programme communicate to the UK Governments the key messages that they need to hear.