[YOUR LOGO AND ADDRESS HERE]

Date

**A celebration of good practice in care homes**

Dear

**Come and join us for a at on**

I am writing to invite you to the above event that we are running as part of a project called the Big Care Home Conversation. Across the UK, care homes will be opening their doors to friends, families and local communities to ask them to think about what works in care homes for older people and what they would like to see in the future.

The Big Care Home Conversation is being led by a high-profile programme called ‘*My* Home Life’ who will gather together all the ideas and thoughts that people put forward and present them as a ‘call to action’ for government.

Ultimately, the Big Care Home Conversation is a celebration, so we very much hope you will come and join us at our event.

Best Wishes

MANAGER

RSVP: home’s email address (?)