



My Home Life is a UK-wide initiative aimed at promoting quality of life for those living, dying, visiting and working in care homes for older people, through relationship-centred care and evidence-based practice.

It is a collaborative programme led by Age UK in partnership with City University London, Joseph Rowntree Foundation, Dementia UK and the care home sector.

## YOUR OPPORTUNITY TO JOIN A NATION-WIDE CONVERSATION ON WHAT WE WANT FROM CARE HOMES AND HOW WE CAN SUPPORT THEM

“Care homes have often been described as ‘islands of the old’. This is a unique opportunity to help the public to understand better the vital role that they play, the challenges they face and the kind of support that will help them deliver quality to our frailest citizens.”

Tom Owen, My Home Life Director

## What is it?

Do you want to take part in a UK-wide initiative ‘**The Big Care Home Conversation**’ to raise public understanding of care homes?

This public engagement exercise will be launched in mid-May and is led by My Home Life ([www.myhomelife.org.uk](http://www.myhomelife.org.uk)).

## Aims and Objectives

Ultimately, **The Big Care Home Conversation** is a celebration.

### The conversation will help to:

- **Increase** public understanding of the realities of and potential for care homes
- **Inspire** greater connection between care homes and the wider community
- **Dispel** some of the myths that surround care homes

## Get Involved!

The Big Care Home Conversation needs your support. There are lots of resources for you to use on the My Home Life website which will help you to stimulate the dialogue.

### Contact us at:

Email [mhl@city.ac.uk](mailto:mhl@city.ac.uk)

Follow our progress:

[www.myhomelife.org.uk](http://www.myhomelife.org.uk)

Twitter: [@MyHomeLife1](https://twitter.com/MyHomeLife1)

Care homes will be invited to open their doors to friends, families and local communities to celebrate what they are doing and to explore:

“What makes life good in care homes now, what could make them better – and how might we get there?”.

The results of which will help the My Home life programme communicate to the UK Governments the key messages that they need to hear.